

# From Living Room to Arena:

A Scalable Web Meeting Platform for Network Marketing Events



#### WebMeet™ for Network Marketing

A compliant, fully branded meeting platform for fast, predictable growth.

Your opportunity meetings, product presentations, and team trainings deserve more than a generic video app. WebMeet™ gives network marketing companies a web meeting platform they can actually own, brand, govern, and monetize—while making it simple for every distributor to present like a pro.

# The Challenge: Generic Tools, Real Risk

Most video platforms were never designed for the way network marketing works.

- Distributors build presentations from scratch, often off-message or non-compliant.
- Guests see the tech provider's brand, not yours.
- Links to files, videos, replays live everywhere except where the meeting happens.
- Corporate has little control over what is actually being shown in the field.

The result: inconsistent messaging, compliance exposure, brand dilution, and missed revenue.

WebMeet™ is built specifically to solve these problems for network marketing companies.

#### Put Your Brand at the Center of Every Conversation

With WebMeet™, your company – not a third-party vendor – is the hero of every meeting.

- 100% company-branded experience
  - Your logo, colors, and domain from invite to replay. Guests feel like they are dealing directly with your company and your leaders.
- Branded rooms for every distributor
  - Give every field leader and rising star a professional, company-branded meeting room in minutes. They present under your brand, with your story.
- Consistent global presence
  - Roll out country-team-or program-specific branding while maintaining corporate consistency and control.

# Lock In Compliance. Unlock Duplication.

Compliance and duplication are at the heart of sustainable network marketing.

WebMeet™ supports both.

# Corporate-controlled core presentations

Upload and lock your official product, opportunity, and compliance slide decks and videos. Distributors use the exact presentation you approve—every time.

#### Optional personal add-ons

Allow the field to add their own supporting slides and documents, without altering the core corporate content.

### • Instant content updates, fieldwide

When you update a slide deck or legal disclaimer at corporate, the latest version is automatically available in every distributor's meeting room. No more old PDFs floating around.

#### Faster onboarding and duplication

New distributors can host a compliant, on-brand opportunity presentation from day one—no design, tech skills, or content creation required.

# A Complete Presentation Hub in the Meeting Room

WebMeet™ brings everything your distributors need into one place: the meeting room itself.

#### In-room content library

Slide decks, videos, PDFs, price lists, order forms, FAQs—organized in folders and ready to present.

#### Smart file visibility

Hosts choose what guests can see and when, revealing files at the right moment in the conversation.

# Low-bandwidth optimized presentation

Slides and videos stream through the platform, reducing dependence on heavy screen sharing. Meetings stay smooth on weak Wi-Fi and mobile data.

#### No tech distractions

Presenters are never forced to expose their desktop, notifications, or unrelated browser tabs during key presentations.

# Turn Invitations into a System with Video Postcards

Getting people to show up is half the battle. The built-in Video Postcard Studio helps your distributor members invite more effectively.

#### Personal video invites at scale

Distributors record short, branded video messages and send them as invitations that drive guests directly into live meetings or funnels.

#### Distraction-free viewer

Guests watch your message without ads, competitor suggestions, or unrelated content.

# Built-in calls-to-action

Send viewers to register for a live opportunity webinar, place an order, join a followup call, or watch the next video in your process.

#### Corporate guardrails

Headquarters can set policies on usage, manage templates, and control what's available to the field.

# **Built for Team Calls, Events, and Global Growth**

Whether you are running a small team huddle or a global launch event, WebMeet™ is designed to scale with you.

# From living room to arena

Use the same platform for one-to-one presentations, home meetings, leadership calls, and large events with thousands of participants.

#### Browser-based, no downloads

Prospects and distributors join from a link in their browser. No plug-ins or software installs to slow them down.

#### Breakout and leadership rooms

Move into private rooms for leadership coaching, rank advancement planning, or post-event action sessions.

# Global-ready infrastructure

Cloud-based architecture and modern streaming technology support your international teams as they expand into new markets.



# **Protect Your Brand, Your Data, and Your Future**

Network marketing companies face unique reputational and regulatory risks. WebMeet™ is built with that reality in mind.

## Compliance-aligned architecture

Control what is presented, how it is presented, and what is stored—supporting your internal and external compliance programs.

# • Enterprise-grade security

Encrypted meetings and recordings, strong host controls, waiting rooms, and controlled access help keep unwanted guests out.

# Your platform, not someone else's roadmap

As a white-label partner, you are not just another user. You can work with us to align future capabilities with your compensation plan, training model, and international strategy.

# Turn Your Meeting Platform into a Product

WebMeet<sup>™</sup> is not just a cost line item. It can become a revenue-generating product in your compensation ecosystem.

## Offer branded meeting rooms as a service

Include a branded WebMeet™ room in enrollment packs, leadership qualifications, or monthly business tool subscriptions.

#### Recurring revenue alignment

The same subscription model that drives our technology can help support your own recurring revenue and tool-based commissions.

#### Flexible packaging

Bundle WebMeet™ with digital academies, coaching programs, marketing systems, or back-office tools under your brand.

See how a fully branded, compliance-ready meeting platform can help your organization enroll, train, and duplicate more effectively.

See the Platform in Action